



Central Farm Machinery Training & Testing Institute, Budni (M.P.)
Department of Agriculture, Cooperation And Farmers, Welfare
An I.S.O. 9001:2015 Certified Organisation



मा. श्री शिवराज सिंह चौहान
(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार)



19 20 21 DECEMBER 2026

**CENTRAL FARM MACHINERY TRAINING & TESTING INSTITUTE (CFMTTI)
BUDNI CAMPUS, MADHYA PRADESH (BHARAT)**

3 DAY NATIONAL EXHIBITION ON

**NATIONAL EXHIBITION & FARMER
INTERACTION ON ADVANCED
AGRICULTURAL MECHANIZATION,
DAIRY, HORTICULTURE TECHNOLOGIES
IN CENTRAL INDIA**

• EVENT IMPACT •

500 +
Exhibitors

5000 +
Dealers | Distributors

50,000 +
Farmers

200 +
FPO

100 +
Govt. Scheme Display

आत्मनिर्भर भारत • आत्मनिर्भर किसान

ORGANISED BY:



Rashtriya Krishi Uday Exhibition, a part of the International Agri & Horti Technology Expo (IAHT), has been successfully organized 10 times in Bhopal."

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कृषि एवं किसान कल्याण और
ग्रामीण विकास मंत्री
भारत सरकार
कृषि भवन, नई दिल्ली
Minister of Agriculture & Farmers Welfare
and Rural Development
Government of India
Krishi Bhawan, New Delhi



संदेश

मुझे यह बताते हुए प्रसन्नता हो रही है कि 22, 23 एवं 24 मार्च 2026 को केंद्रीय कृषि यंत्र प्रशिक्षण एवं परीक्षण संस्थान (CFMTTI), बुधनी, मध्य प्रदेश में "राष्ट्रीय कृषि उदय एक्सपो 2026" आयोजित किया जा रहा है।

यह पहल कृषि प्रौद्योगिकी, आधुनिक कृषि यंत्रों, नवाचारों तथा उन्नत खेती प्रणालियों को बढ़ावा देने के राष्ट्रीय एजेंडे को आगे बढ़ाने में महत्वपूर्ण भूमिका निभाती है। माननीय प्रधानमंत्री श्री नरेन्द्र मोदी जी का स्पष्ट विजन है कि भारत को आत्मनिर्भर भारत की दिशा में आगे बढ़ाते हुए आधुनिक कृषि तकनीकों, स्वदेशी नवाचारों और किसानों की आय बढ़ाने वाले समाधानों को सशक्त किया जाए। सरकार किसानों को नई तकनीकों, उन्नत कृषि यंत्रों और वैज्ञानिक पद्धतियों से जोड़ने के लिए सतत प्रयासरत है, जिससे खेती अधिक कुशल, लाभकारी और टिकाऊ बन सके।

आज के समय में एकीकृत कृषि प्रणाली (Integrated Farming System) को बढ़ावा देना अत्यंत आवश्यक है, जिससे किसान कृषि, बागवानी, पशुपालन, मत्स्य पालन एवं अन्य सहायक गतिविधियों को एकीकृत कर अपनी आय के विविध स्रोत विकसित कर सकें। इस प्रकार के एक्सपो किसानों को ऐसी उन्नत और व्यवहारिक तकनीकों से परिचित कराने का एक सशक्त मंच प्रदान करते हैं।

साथ ही, केंद्रीय कृषि यंत्र प्रशिक्षण एवं परीक्षण संस्थान, बुधनी के पुनरुद्धार (Revamping) की परिकल्पना इसे कृषि यंत्रीकरण और उन्नत कृषि प्रौद्योगिकियों के क्षेत्र में एक "Centre of Excellence" के रूप में विकसित करने की दिशा में एक महत्वपूर्ण कदम है। यह पहल किसानों, उद्यमियों, स्टार्ट-अप्स और कृषि उद्योग से जुड़े हितधारकों के लिए प्रशिक्षण, नवाचार और तकनीकी सहयोग का एक सशक्त केंद्र बनेगी।

राष्ट्रीय कृषि उदय एक्सपो जैसे आयोजन किसानों, उद्यमियों और उद्योग जगत को नवीन कृषि प्रौद्योगिकियों की जानकारी प्राप्त करने, आपसी सहयोग बढ़ाने तथा ज्ञान साझा करने का एक महत्वपूर्ण अवसर प्रदान करते हैं। यह एक्सपो कृषि प्रौद्योगिकी और कृषि यंत्रीकरण के क्षेत्र में भारत की बढ़ती हुई क्षमता को प्रदर्शित करते हुए किसानों और उद्योग जगत के लिए नए अवसरों का मार्ग प्रशस्त करेगा।

मैं आयोजक दल को इस महत्वपूर्ण मंच के आयोजन हेतु उनके समर्पित प्रयासों के लिए हार्दिक बधाई देता हूँ तथा आशा करता हूँ कि यह आयोजन देश के किसानों को आधुनिक कृषि तकनीकों से जोड़ने, कृषि यंत्रीकरण को बढ़ावा देने और कृषि क्षेत्र को नई दिशा प्रदान करने में महत्वपूर्ण भूमिका निभाएगा।

(शिवराज सिंह चौहान)

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Agriculture in M.P

Madhya Pradesh has emerged as a highly successful agricultural state in the country. It is currently the second-largest agriculture state in India and plays a significant role in national food production. The state has received the prestigious **Krishi Karman Award** four consecutive times for outstanding performance in food grain and wheat production.

Farm mechanization in Madhya Pradesh is rapidly advancing, with high adoption rates in major crops like wheat and gram, driven by the central SMAM & CRM schemes and state's Yantra doot scheme. Seed-bed preparation in the state is highly mechanized (about 70%), sowing 40%, weeding 33%, and harvesting 34%. The predominant agricultural machinery used by farmers includes tractor-operated cultivators (88.14%), seed drills (77.9%), trolleys (73.7%), and threshers (72.0%). The state is featuring a heavily supported mechanized custom hiring services.

THE
**KRISHI
KARMAN
AWARD**
7 TIMES



About Exhibition

Following the continued success of our exhibitions across Madhya Pradesh, we proudly present **"Rashtriya Krishi Uday 2026"** - expected to be the India's Largest Advanced Agricultural Mechanization Exhibition, scheduled to be held at **Budni, Madhya Pradesh**.

The exhibition is a premier national platform showcasing the latest technologies, innovations, and best practices in agricultural mechanization technologies. **Rashtriya Krishi Uday 2026** will attract a large participation of farmers, agri-tech professionals, manufacturers, policymakers, institutions, and international stakeholders, making it a high-impact destination for business growth and knowledge exchange.



About BME

Bharti Media & Events Pvt. Ltd., a premier event management company based in the heart of Delhi, India. Established in **2012**, we have rapidly become one of the fastest-growing organizations in the industry, known for our expertise in organizing grand **Trade Shows, Conferences, Seminars, Expos, Trade Fairs, and Events & Exhibitions** to promote Indian industries globally.

With over 8 years of industry experience, we have carved out an unbeatable niche in the highly competitive domestic and international markets. Our unwavering commitment to exceeding client expectations has made us the preferred partner for events and exhibitions in India.

Our capacity to handle and organize business events of any size is unmatched. We thrive on challenges and are confident in our ability to host events as grand as the Olympics. Our success is built on firm determination, confidence, and teamwork—three pillars that have driven our growth.

Objective

The primary objective of **Rashtriya Krishi Uday 2026** is to advance agricultural productivity, sustainability, and technology adoption by bringing together stakeholders from all sectors of agriculture and allied industries.



The expo aims to:

- Promote modern farm mechanization and innovation adoption in crop production, post-harvest management, and horticulture.
- Provide a platform for government bodies, industry players, researchers, and farmers to interact, share knowledge, and align on national agricultural goals.
- Facilitate access to government schemes, welfare programs, and financial incentives that drive agricultural growth and rural prosperity.

Why Budni

Budni, Madhya Pradesh, is home to the **Central Farm Machinery Training & Testing Institute (CFMTTI)**, a premier national institute under the **Ministry of Agriculture & Farmers Welfare**. Since 1955, CFMTTI has been at the forefront of promoting farm mechanization through training, testing, and demonstration of modern agricultural machinery. With its strong connect with farmers and easy access to major agricultural regions across the nation, Budni serves as an ideal hub for innovation, technology dissemination, and collaboration among farmers, industry, researchers, and policymakers—making it a perfect venue for a national-level agri-tech expo.



Vision CFMTTI

To catalyze the transformation of Indian agriculture into a modern, sustainable, mechanized, and climate-resilient ecosystem, fostering innovation, productivity, and equitable growth.



Mission

Empower farmers with the latest agricultural machinery, knowledge, and technologies. Bridge the gap between research, policy, and field-level adoption.

Showcase innovations in mechanization, sustainability, and rural development. Strengthen partnerships among government, industry, and farmer communities. Support India's strategic goals of food security, inclusive growth, and agri-entrepreneurship.

Promotional Benefit

- **BRAND VISIBILITY**

Your presence in a high-impact national event ensures maximum visibility to decision-makers from Central and State Governments, industry leaders, and international delegates.

- **TARGETED OUTREACH**

Reach out directly to your target audience including farmers, agri-enterprises, research institutions, and policymakers.

- **BUSINESS LEADS & DEALS**

Generate quality business leads and potential contracts through live demonstrations, Q&A sessions, and one-on-one networking.

- **MEDIA EXPOSURE**

Extensive coverage through print, digital and broadcast media channels increases brand recognition.

- **KNOWLEDGE EXCHANGE**

Participate in sector-specific seminars, panel discussions, and workshops to share expertise and learn from experts.





Exhibitor Profile

- Agritech quality & safety Testing Labs
- Agri Marketing boards
- Agricultural Departments
- Agricultural, Machinery, Horticulture Products
- Agriculture Machinery
- Agro Biotechnology
- Agro chemicals
- Agro Industrial Corporations
- Agro Processing Manufacturers
- All Nodal Agencies and Boards
- Animal Husbandry Department
- Bank & Financial Institutions
- Central & State Government Departments
- Certifying Agencies
- Chemical spraying
- Climate Control & Automation Equipments
- Combine Harvesters
- Commodity exchange
- Co-operative Societies & Non-Government Org.
- Educational and Research Institutions
- Farm Equipments
- Fertilizer spreaders
- Fertilizers
- Garden tools
- Generator sets
- Green/poly House Technologists
- Horticulture Machinery
- Tyre Manufacturers
- Water Harvesting Systems
- Hydroponics
- Irrigation systems & machinery
- Irrigation/Motor Pumps
- Laser Levellers
- Micro Irrigation
- Organic Food Products
- Other agricultural implements
- Packaging technology
- Pesticides
- Plant protection equipment
- Plastic crates & bins
- Pumps & Pipes etc.
- Research Institutes / Universities
- Rice Transplanter
- Seed cleaning Equipment Mfrs.
- Seed drill
- Seeds
- Shedding Nets Equipment Mfrs. & Suppliers
- Silos and Warehouses
- Small & Medium Enterprises
- Soil Testing Equipments
- Solar Systems
- Sowing Machinery
- Storage and handling Machinery & Equipment
- Threshers
- Tillage Machinery
- Tillers
- Tractor linkage parts manufacturers
- Tractors
- Trailers

Visitor Profile

- Agriculture Technology Management Agency (ATMA)
- Agri Marketing Boards
- Agritech Product Dealers, Distributors, Traders/ Whole Sellers & Retailers
- Combine Harvester, Power Tiller, Tractor & Agricultural Machinery Manufacturers
- Farmers / Agriculturist
- Floriculturists / Horticulturists
- International Buyers & Export Houses
- Krishi Vigyan Kendra Heads
- Certifying Agencies
- Universities & Agricultural Institutes

Exhibitor Review



The overall experience at **Rashtriya Krishi Uday Expo** was very positive for us. We received good response from farmers and dealers throughout the event. The arrangements and visitor quality were quite satisfactory. Looking forward to participating again.



We are happy to be part of this expo at Budni. The platform provided good visibility and direct engagement with our target audience. The event was managed professionally and delivered value to participants.



It was a well-organized exhibition with relevant footfall from the agriculture sector. We had meaningful interactions and generated good inquiries during the three days. The support from the organizing team was also appreciated.



The expo created a good opportunity to connect with farmers from nearby regions. We found the response encouraging and the overall environment very supportive. It was a productive experience for our team.



Participation in this exhibition helped us strengthen our presence in the region. The crowd was relevant and genuinely interested in agricultural solutions. We appreciate the efforts put in by the organizers.



**H.D. WIRES
PVT. LTD.**

It was a decent platform to showcase our products to the right audience. We received genuine inquiries and had good networking opportunities. The arrangements were smooth and well-coordinated.



We had a good experience exhibiting at Rashtriya Krishi Uday Expo. The footfall was steady and farmers showed keen interest in our products. Overall, it was a worthwhile participation.



The event was well executed and gave us a chance to interact directly with end users. We are satisfied with the response and the exposure we received. Looking forward to future editions.



We appreciate the efforts of the organizing team in bringing together the agri ecosystem. The expo helped us engage with farmers and partners effectively. It was a fruitful participation for us.

Facilities :

Ready to use Built up stalls with Back & Side Wall, Table Chair, Carpet, Spot Light, Dustbin, Fascia Name

Payment Method: Cheque/DD in Favour of

Bharti Media & Events Pvt. Ltd.

Bank Name : ICICI Bank

A/c Name : **Bharti Media & Events Pvt. Ltd.**

A/c No. : **629405042727**

Branch & IFSC Code : ICIC0006294

GSTIN @ 18% EXTRA

Valued Participants in Previous Edition



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